

**ROTHERHAM BOROUGH COUNCIL – REPORT TO  
Health and Wellbeing Board**

1.	<b>Meeting</b>	<b>Health and Well Being Board</b>
2.	<b>Date:</b>	<b>18<sup>th</sup> December 2013</b>
3.	<b>Title</b>	<b>JSNA Refresh</b>
4.	<b>Programme Area:</b>	<b>NAS</b>

**5. Summary**

The JSNA is a statutory duty of the Health and Wellbeing Board (HWBB) to evidence the needs of the citizens of the borough. It is critical for the development of commissioning plans for health and social care services in Rotherham and for providers in developing their service offers.

The JSNA was reviewed and revised at the end of 2011. A refresh was required as agreed at the March 2013 HWBB.

This report sets out the final draft of the refresh and if endorsed will be distributed for consultation with stakeholders. A final JSNA will be presented to the HWBB in February 2014 incorporating the contributions from consultation. The refreshed JSNA includes the sections on user perspective and a Directory of Assets, which consists of community assets, physical infrastructure and individuals and as such meets the latest government guidance on JSNA content. This will be included in the final version of the JSNA.

A web based approach has been adopted and this is presented for the HWBB. Updates of the data in the JSNA will be via a formal process taking place each quarter. Significant changes will be reported to the HWBB.

**6. Recommendations**

**6.1 Endorse the draft JSNA for consultation**

**6.2 Receive a further report post consultation in February 2014 of the refreshed JSNA**

## **7. Introduction**

### **7.1 Background**

The Joint Strategic Needs Analysis (JSNA) is a statutory duty of the Health and Wellbeing Board (HWBB) under the Health Act (2007) and is jointly developed across the council, the Rotherham Clinical Commissioning Group (RCCG), the Voluntary Community Services (VCS) and Healthwatch Rotherham (HWR). The JSNA delivers a comprehensive needs analysis for the borough and is critical to understanding the demographics and needs of citizens, the data and information is utilised by commissioners in the development of service specifications and by providers in developing their service offers to commissioners and the citizens of Rotherham.

The JSNA was reviewed and revised at the end of 2011. A further refresh was required as agreed at the HWBB March 2013; an update was reported in October 2013. This report sets out the final draft prior to dissemination for consultation to all stakeholders whose comments and amendments will contribute to a final refreshed JSNA that will be presented to the HWBB in February 2014.

It is intended that the JSNA has primacy as the data resource for Rotherham and that reports or other documents produced by colleagues include data from the JSNA and do not refer to other resources. The objective is to have a coordinated and consistent approach to data and information that has been validated and is evidence based.

### **7.2 JSNA as an online resource**

#### **7.2.i Online resource**

A web based approach has been adopted rather than hard copy, this has several benefits including:

- Maximisation of the opportunity for referencing more timely and contemporary data
- Accessibility to a much wider audience than is possible with a paper report
- Hyperlinks from strategies, source data, reports and other relevant documents rather than duplication
- Timelier updating of content when new information becomes available rather than being tied to a bi-annual refresh
- The HWBB will be alerted to significant changes in needs much earlier than was possible before
- Scope to grow the JSNA based on feedback and policy change, for example growth of the asset register
- Enhanced accountability to citizens in Rotherham by provision of objective data on health needs

The JSNA has the unique address of: [rotherham.gov/jsna](http://rotherham.gov/jsna). During 2014 as part of the council's website refresh the technology will be utilised to improve and enhance the JSNA website including use of images.

The resource will include a Directory of Assets, which takes account of community assets, physical infrastructure and individuals and as such will meet the latest government guidance on JSNA content. This will be included in the final version of the JSNA.

The JSNA website content includes:

- **Home page** – the welcome page provides links to a background to the JSNA process, a statement of the current priorities identified within the Joint Health and Wellbeing HWBS, links to FAQs, downloads (including a content pack containing all the sections of the website for offline use), links to resources, feedback form and news.

There are 7 main headings, accessed via the tabs along the top of the page:

- **People** – provides information about the demography of Rotherham's population including numbers, age, gender, ethnicity, vital statistics and detailed information about specific communities of interest
- **Places** – sub-district profiles and asset register
- **Economy** – data on poverty, housing, work and worklessness
- **Staying Safe** – Adults and Children, adult abuse, CSE, child protection
- **Healthy living** – contains epidemiological information about lifestyles and behaviours such as tobacco use, alcohol misuse, substance misuse, teenage pregnancy, obesity (including eating habits and physical activity) education, and inequalities
- **Ill health** - contains epidemiological information about the major causes of disease and infirmity in Rotherham
- **Services** – describes the performance of and user satisfaction with existing services

The user is able to drill down from each of these areas into relevant information, for example to find data for Child Sexual Exploitation this is in Children's safeguarding under Staying Safe.

In consultation with subject matter experts, analysis of the available information focussed on answering three key questions:

1. Why is this an issue?
2. What is the local picture and how do we compare?
3. What is the trend and what can we predict will happen over time?

This approach will enable the board to easily identify and prioritise the key current and emerging issues affecting health and wellbeing in the borough.

Updates of the data in the JSNA will be via a formal process taking place each quarter. This will be managed within the Strategic Commissioning function of the council.

### **7.2.ii Directory of Assets**

This is a new requirement for the JSNA as set out in the latest government guidance and includes a register of community assets, physical infrastructure and individuals.

The asset register as described in previous reports to HWBB will be progressed in 2014 with a pilot in Canklow. Assets include individual people, community resources, groups and physical buildings. Further reports will be presented to HWBB on the set up, progress and lessons learned from the pilot.

### **7.2.iii Consultation**

This report sets out the final draft of the refresh and presents the JSNA for consultation to members of the HWBB. Should this final draft be endorsed there will be a period of consultation with stakeholders from the 30<sup>th</sup> of December 2013 through January 2014 with comments and amendments contributing to a final version for presentation to HWBB in February 2014. This is a 6 week consultation period.

Consultation on this JSNA will include, but not be restricted to, the following communication vehicles:

- Feedback button on JSNA website
- VCS bulletin
- Contracting for Care adult care provider forum
- Children's consortium
- RCCG, RMBC, VCS websites
- User groups forums
- Questions to deliver relevant responses on key areas of the JSNA

## **8. Key Emerging Issues**

Set out below are the key emerging issues as identified for Rotherham in this refresh of the JSNA. These are set out against the key life stages. A number of issues affect more than one life stage; examples are included here with fuller information appended to this report.

The key emerging issues will be summarised on the website, for each of the life stages, under a quick link on the home page (shown in appendix A)

It is noted here that most of these issues continue to be the same ones which have been highlighted in previous editions of the JSNA.

- Growing ethnic diversity is changing some local communities and the customer profile, particularly for children and young people's services.
- There will not be enough informal carers to meet the need for care from Rotherham's growing older and disabled population.

- Household growth continues to outstrip population growth and long term demand for housing and household related services (e.g. refuse collection) will increase.
- Sharp increase in number of people aged 65+ living alone is likely to have a significant impact on and increase the need for adult social care and sheltered housing in the future.
- High levels of worklessness mainly due to long term sickness and long term unemployment.
- High levels of youth unemployment double the average rate.
- Loss of benefit income for long term sick people after ESA assessment
- Pressures to downsize within social rented housing
- Rising levels of unsustainable personal debt and vulnerability to high cost lending
- Growing number of people in financial crisis and in need of emergency food
- The number of individuals with learning disabilities is increasing, with an estimated 6,800 in Rotherham in 2012. These include 965 adults with learning disabilities over the age of 65 and this number is projected to reach 1,114 by 2020 (+15%).
- 41% of adults with a learning disability living in an informal family setting, over 100 with carers aged over 65.
- 58% of people aged 65+ have a limiting long term illness
- 17,000 older people feel lonely each week (36%) and 4,500 each day
- Increase in the number of school age children with autistic spectrum disorders, some of whom have learning disabilities (12%) and a greater prevalence of learning disabilities among the South Asian population.
- 27% of young people (years 7 and 10) provide some form of care

## **9. Finance**

There are no financial implications arising from this report

## **10. Risks and Uncertainties**

That should the JSNA not be refreshed and constantly updated then the Health and Wellbeing Strategy becomes invalid and no longer fit for purpose.

That should partners not fully participate or provide capacity of service experts then the JSNA will not be of the required standard.

## **11. Policy and Performance Agenda Implications**

The JSNA is a statutory responsibility of the Health and Wellbeing Board

## **12. Background Papers and Consultation**

Health Act 2007

Health and Wellbeing Strategy 2012

JSNA 2011

JSNA refresh Health and Wellbeing Board report March 2013

**Contact Name: Chrissy Wright, Strategic Commissioning Manager, 01709 822308, [chrissy.wright@rotherham.gov.uk](mailto:chrissy.wright@rotherham.gov.uk)**